

WILLIE NELSON



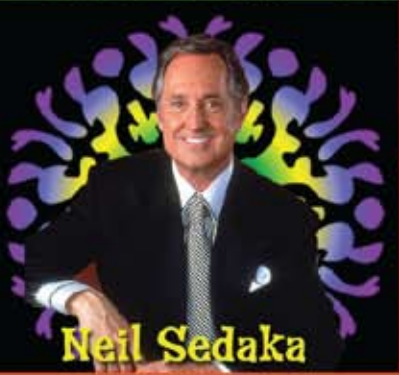
Bonnie Raitt



Itzhak Perlman



CANADIAN
BRASS



Neil Sedaka



STAFF

Michael Dunn
Executive Director

Kimberly Earnest
Assistant Director

Sally Jameson
Business Manager

Jennifer Wright
Box Office Manager

Robert Wells
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Sales

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Sales / Marketing

John Bailey
Website Designer

Tracy Borengasser
Front-of-House Manager

Jessi Spinder Menold
Back-of-House Manager

Audrey Soria
Receptions Coordinator

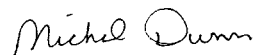
On behalf of the University Concert Series, I would like to extend a special thank you to our generous partners and supporters who helped to make 2008-2009 another successful year. We hope that your experiences have been inspiring, educational, and entertaining.

Throughout the past season, nearly 550 artists connected with more than 50,000 patrons. Through your support we were able to expand our outreach and community involvement efforts by: bringing the arts to many first-time participants, taking artists to schools to interact with children, arranging for mini-performances in local schools, and delivering thousands of donated tickets for use by local schools and charities.

As we look ahead to the coming years with your continued commitment, we will increase our offerings, expand our educational and community outreach, and continue to grow and strengthen our endowment in order to continue to make a significant difference in the future.

You help to ensure the success of the University Concert Series. We greatly appreciate your support!

Thank you.



Michael Dunn, Ph.D



2008-09 CHANCELLOR'S CONCERT SERIES COMMITTEE

Chair: Craig Roberts
Faculty: Julie Caplow, Valerie Kaussen, Harry Tyrer,
Russell Zguta
Staff: Robert Hague, Kay Henderson
Missouri Students Association: Andrew Carpenter,
Rachel Grabowski, Brenna Noble, Lauren Zima
Graduate Professional Council: Anna Ritzman
Ex Officio: Pat Lawnick-Ritchie, Kathy Murray, Robert Shay, Jim Thorne,
Sue Troutner, Lisa Wimmenauer
Staff: Mike Dunn, Kimberly Earnest

BOARD OF CURATORS

David R. Bradley, St. Joseph
John M. Carnahan III, Springfield
Don M. Downing, Webster Groves
Warren K. Erdman, Kansas City
Bo Fraser, Columbia, Board Chairman
Wayne Goode, St. Louis
Judith G. Haggard, Kennett, Board Vice Chairwoman
Doug Russell, Lebanon
David G. Wasinger, St. Louis

STUDENT REPRESENTATIVE

Laura Confer, Missouri University of Science & Technology

2008-09 STATISTICS

Distributed 55,691 tickets for \$737,208 ticket revenue

- More than 25% of our ticket sales were online sales
- Nearly 3,500 tickets sold to MU students
- Donated 3,900 tickets to 83 organizations
- More than 250 people attended our annual fund raiser
Beers, Wines and Champagnes of the World
- The average Broadway performance requires 600 hours of labor
- 96 volunteer ushers and ticket takers gave more than 2500 hours of service
at Concert Series events
- 2,240 individuals attended 25 educational outreach and community
engagement events



MISSION STATEMENT

The mission of the University Concert Series is to present a diversity of performances that educate, engage, and entertain the communities we serve.

Core Values

- To promote accessibility of live performances by means of affordability, public involvement, and community engagement.
- Support the University's mission of lifelong learning through educational outreach and partnerships within the community and on campus.
- Practice good stewardship of our resources with integrity, judiciousness, and accountability in the interests of the University of Missouri and community stakeholders.



HIGHLIGHTS



DONOR LUNCHESES:
*Ron Carter visits with members
of the Canadian Brass*



*Chris Hardin and his daughter
Trisana Hardin with
Missoula Children's Theatre*



*Neil Sedaka with
Gena Scott, MU Libraries
backstage after Sedaka performed.*



*Carol Denninghoff and Janet Hammen share a moment
with Bonnie Raitt after her performance in Jesse Auditorium*



*David Housh, Jill Housh, Nola Jacobson, Jake Jacobson, Mimi Wenger, Steve
Wenger moments before Charlie Daniels went on stage in Jesse Auditorium*

THE UNIVERSITY CONCERT SERIES presented its 101st season in 2008-09 and featured 42 performances with 12 of those sold out. Highlights of the 2008-2009 season include the rescheduled but highly anticipated Itzhak Perlman, *Willie Nelson and Family*, *Sweeney Todd*, Mannheim Steamroller, *Lord of the Dance*, STOMP!, the *Pink Floyd Experience*, The Duke Ellington Orchestra, the Charlie Daniels Band, David Sedaris, Dublin Philharmonic Orchestra, Cirque Dreams: *Jungle Fantasy* and Bonnie Raitt.

The University Concert Series hosted 25 pre-concert receptions for corporate sponsors and Concert Series donors, offering a variety of fine food and beverages from local restaurants, wineries and breweries.

The 2008-09 season also introduced a University of Missouri half-price student discount program. With funding support from the University's Chancellor, the Concert Series was able to offer a 50% discount to all MU students for University Concert Series events. Nearly 3,500 tickets were sold this way, which resulted in a 34% increase in MU student attendance at Concert Series events.

OUTREACH

During the 2008-2009 season the University Concert Series Outreach program at the University of Missouri worked to give over 2,240 students, patients, and other community groups an intimate experience with professional actors, musicians, dancers, and performance artists. The Concert Series, together with nine different professional performing groups and community partners held 25 separate events and workshops through the season. The combined efforts of the artists, Concert Series staff, community partners, and the generous support of our donors made it possible to bring caroling, stomping, and the healing power of magic to the University Health Care, 4 mini performances by classical musicians to area schools, professional actors to 5 area schools, a master class where MU vocal students spent time interacting and learning from the artists, and special performances by the modern dance company, Ailey II, and the Nebraska Theatre Caravan to Jesse Auditorium for students and home school groups. In addition, more than 50 local children, with the guidance of the Missoula Children's Theatre, auditioned for, rehearsed, and presented 2 performances of a musical original adaptation of *The Little Mermaid* on the Jesse stage.



University Concert Series staff takes members of STOMP! to visit patients at University Children's Hospital.

PHOTO CREDIT: STEPHEN BYBEE, UNIVERSITY OF MISSOURI HEALTH CARE

As a part of the University, the Concert Series feels strongly about the importance of life-long learning and believes that introducing children to the world of live performance has a significant impact not only on their educational development, but also the development of their sense of self, and perception of the world around them. Support from the surrounding communities, local partners, and our generous donors make it possible.

Donated Tickets

During the 2008-2009 season the University Concert Series donated over 3900 tickets to 83 organizations for more than 100 philanthropic events. Tickets went to benefit Missouri schools, healthcare organizations, charitable groups, youth programs, early childhood education, arts organizations, stet University of Missouri.

Alive In Christ Lutheran Church
Angels' Arms
Arrow Rock Lyceum Theatre Boonville High
School DC Trip Fundraiser
Boy and Girls Club
Boys and Girls Town of Missouri
Brownie Troop #49
Butterfield Youth Services
Callaway Hills PTO
Carousel Playschool
Central Missouri Community Action
Chancellor's Diversity Initiative
Children's Hospital,
University Healthcare
Cole Camp R-1 School Fundraiser
Columbia Catholic School,
"Pot O' Gold" Auction
Columbia Friends of China
Columbia Home School Resource Group
Columbia Housing Authority
- Moving Ahead Program
Columbia Independent School

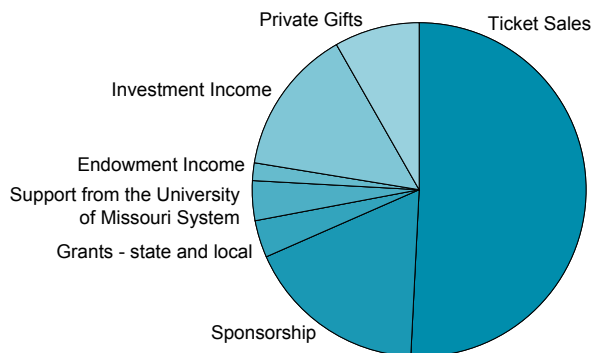
Columbia Multi-Sport Club
Columbia Regional Hospital/United Way
Coyote Hills Christian Home
Crossroads School
Delmar Cobble State School
Delta Sigma Theta Sorority, Inc.
Douglass High School
First National Bank
Children's Miracle Network
Fun City's InterACT Teen-to-Teen Theatre
Garden Gate School
Girl Scouts of the Missouri Heartland
Grant Elementary
Habitat for Humanity
Hampton Inn and Suites
Hannibal Fraternal Order of Eagles
Hickman Touchdown Club Fundraiser
Humane Society
Iron Horse Hotel
Jefferson City High School
Graduation Trivia Night
KBIA
KJLU

Lee Elementary
Life Network
MedZou On-line Auction
Midway Heights Elementary
Millersburg Christian Church
Missouri Employers Mutual
Mizzou Alumni Association,
-Boone County Chapter
Mothers of Preschoolers (MOPs)
MU Alumni Association
MU Arts and Science Staff Network
MU Graduate Orientation
MU New Student and Parent Program
MU Staff Advisory Council
MU Tour Team
MU Wellness Fair
Museum of Art and Archeology
National MS Society
Palliative Care Foundation
-Boone Hospital
Parkade Elementary
Pascale's Pals
Paxton Keeley Elementary

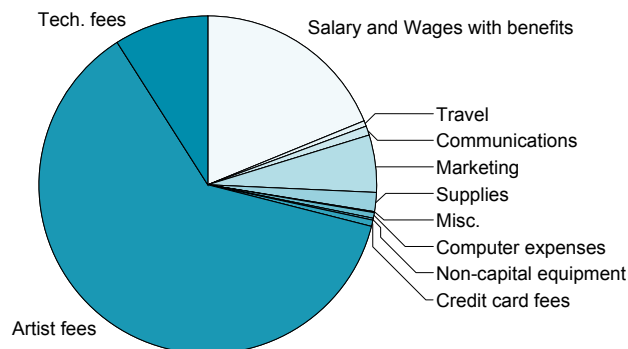
Preferred Family Health Care
-Teen Substance Abuse Program
Rain of Central Missouri
Renick R-5 School District
Ridgeway Elementary
Rock Bridge Elementary
Rock Bridge High School
Rotaract - Art Uncorked
Sacred Heart Church
Smithton Middle School
St. John's Lutheran Church
St. Mary's Catholic School Kindergarten Class
St. Pius Elementary
TRYPS
UM School of Information Science
UM System's United Way Campaign
UMC International Center
United Way
Voluntary Action Center
West Boulevard Elementary
West Junior High
Women's Council of Realtors
Woodhaven

University Concert Series Fiscal Report 2008-09

Concert Series Revenue FY09



Concert Series Expenses FY09



**STATEMENT OF REVENUES, EXPENSES AND CHANGES IN NET ASSETS
FOR THE YEAR ENDED JUNE 30, 2009**

	2009
Operating Revenues:	
Ticket Sales	\$ 948,012
Sponsorship	328,707
Grants - state and local	67,254
Total Operating Revenues	\$ 1,343,973
Operating Expenses:	
Salary and Wages with benefits	\$ 304,472
Travel	8,704
Communications	14,328
Marketing	88,718
Supplies	29,467
Misc.	1,535
Computer expenses	8,661
Non-capital equipment	3,081
Credit card fees	9,636
Artist fees	1,003,282
Tech. fees	145,975
Total Operating Expenses	\$ 1,617,859
Operating Loss Before Nonoperating Revenues	(273,886)
Nonoperating Revenues:	
Support from the University of Missouri System	\$ 71,880
Endowment Income	31,946
Investment Income	(264,480)
Private Gifts	153,785
Total Nonoperating Revenues	(6,869)
Increase (Loss) in Net Assets	* (280,755)
Net Assets, Beginning of Year	\$ 1,435,293
Net Assets, End of Year	\$ 1,154,538

* The Concert Series investments are directed by the University. Investment income is dependent on market viabilities and current market conditions are turbulent.

University Concert Series Corporate Sponsors

These mid-Missouri businesses have made an investment in the arts which allows the Concert Series to bring performers of prestige to this community.

Addison's: An American Grill
Allen's Flowers
Andrew Stone Optometry
Bond Life Sciences Center
Boone County National Bank
Boyce & Bynum Pathology Laboratory
Cardiovascular Medicine at
University of Missouri Healthcare
Carpet One Columbia
Century Tel
Chapman Heating & Cooling
Chez Monet
City of Columbia Convention & Visitors Bureau
City of Columbia Office of Cultural Affairs
City of Columbia Public Works Department
College of Agriculture, Food & Natural Resources
Columbia Business Times
Columbia College
Columbia Country Club
Columbia Daily Tribune
Columbia Facial Plastic Surgery
Columbia Healthcare Center
Columbia Insurance Group
Columbia Regional Airport
Courtyard by Marriott
Dave Griggs' Flooring America
Days Inn
Doc & Norm Direct
Dr. John Van Stone
Dr. Gregory Croll
Edward Jones
Ellis Library
Faber & Brand L.L.C.
First National Bank
Flat Branch Pub & Brewing
Glazer's Midwest
Grindstone Fitness Studio
Hampton Inn & Suites - Columbia
at the University of Missouri
Holiday Inn Select Executive Center
Horton Animal Hospital
Hoss's Market & Rotisserie

House of Chow
Huebert Builders
HuHot Mongolian Grill
Image Technologies
Inside the Lines
James and Vera Olson Fund for the Arts
Jina Yoos
Joe Machens BMW
Joe Machens Toyota Scion
Kent's on Broadway
KBIA 91.3 FM
KOMU-TV8
Kraft Foods - Columbia
Landmark Bank
LC Betz Associates Jewelers
Lenoir Woods
Les Bourgeois Winery & Bistro
Lutz's BBQ
MacXprts
Madison's Café
McDonald's
MediaCom
Mid-MO Fallow Deer Farm
Midwest Sinus & Allergy Specialists
Missouri Arts Council
Missouri Cancer Associates
Missouri Credit Union
Missouri Employer's Mutual Insurance Company
Missouri Life Magazine
Missouri State Teacher's Association
Missouri School of Journalism
Missouri Wildflowers Nursery
Marberry, Miller and Bales
Mo-X
MU Office of the Chancellor
MU Office of Development & Alumni Relations
MU Office of the President
MU School of Health Professions
MU Vice Provost Office of International Programs
N. H. Schepper's Distributing
Orscheln Properties
Osher Lifelong Learning Institute

Ovid Bell Press
Pure Audio
Room 38
Sandler Training
Schoolhouse Bed and Breakfast Inn
Schuster Financial Services
Shakespeare's Pizza
Shelter Insurance/ Roma Wonneman, Agent
Skintuition Medical Spa at
DeSpain Dermatology Center
Sophia's
Stuart Insurance Agency
Super Suppers
Sycamore
Tami R. Benus, C.P.A.
Target
The Columbia Missourian
The Department of Internal Medicine at the
University of Missouri School of Medicine
The Pasta House
The "We Always Swing" Jazz Series
The Winston Churchill Memorial & Library
in the United States
Tiger Hotel
TLC Moving Company
Travelodge
UMB Bank
University Bookstore
University Children's Hospital
University of Missouri Healthcare
Visionworks Marketing & Communications
William Woods University
Wilson's Garden Center
Wine Cellar & Bistro
Women's Wellness Center
Woodrail Centre
World Harvest International
& Gourmet Foods
Z. Best Coffee



GIFT FUNDS

The Concert Series now offers three avenues through which you can make your gift of financial support:

- **The University Concert Series' Gift Fund:** your gift goes directly to the operating budget and helps defray the cost of artist fees which ticket sales do not cover
- **The Herbert W. Schooling Fund:** an endowment that ensures long-term financial support
- **Special Projects Endowment Fund:** assists with added special events and community engagement

Associate's Circle (\$2500+)

Ronald and Judith Carter
John and Karla Despain
Gary and June DeWeese
Kary and Grayson Kabler
Mark Landrum
Peter and Patricia McDonald
Matt and Kate Pitzer
Mr. and Mrs. Thomas R. Smith
Tom and Marlene White

Executive Director's Circle (\$1500+)

Renee Boulicault and
Christian Johanningmeier
Brock and Tammy Bukowsky
Dr. and Mrs. John and Bonnie Cassels
Jan Haviland
Dr. Caroline Kerber
Roger and Joyce Mitchell
Shirley Richardson
Betty Schuster -
Schuster Financial Services
The Steponovich Family
Robert and Brenda Wagner
Rick and Diane Walk
Armon and Evelyn Yanders

Director's Circle (\$1000+)

Peter and Lisa Altschul
Dr. Steven and Kimberly Brush
Dr. and Mrs. Charles and Barbara Cheek
Frank and Carla Conley
John and Patricia Cowden
Dorinda Derow
Dr. David Fleming and Dr. Karen Edison
Betsy Garrett
Dr. Elizabeth Hussey
Nancy Ginn Martin
Marshall Chatfield and Bess Paris
Lenard and MaryLu Politte
Dr. and Mrs. Kenneth and Betsy Rall
Bill and Sharlyn Sappington
Dan and Susan Schuppan
Dr. Gordon Springer and Susan Hutt
Herbert and Lynn Willbrand



The Nebraska Theatre Caravan makes their annual caroling trip to University Hospital and Children's Hospital. Support from donors make outreach events such as these possible.

PHOTO CREDIT: STEPHEN BYBEE, UNIVERSITY OF MISSOURI HEALTH CARE

Producer's Circle (\$500+)

Alex and Judy Alexiou
 Robert Almony
 Heidi Appel and Jack Schultz
 Janet Baker
 Susan Barlow
 David and Nancy Bedan
 Clyde and Cecile Bentley
 Dennis and Lori Bowland
 Dr. and Mrs. William W. Bradley
 Dr. Herbert Brown
 Coleman and Nancy Burton
 Jack Clark and Maria Oropallo
 William and Dolores Clark
 Edward H. and Mary Coe
 Michael and Jeanne Daly
 Robert Doljanac and Karen Schnatterly
 Dr. and Mrs. Michael and Jacque Dunn
 James and Judy Elliott
 Lawrence Ganong & Marilyn Coleman
 Julia Garner
 Bill and Linda Giddings
 Dean Ted Groshong
 Betty Guth
 Christopher Hardin and Tina Roberts
 Susan Hardwick
 Milt and Deanna Harper
 Michael and Kathryn Hartmann
 Dr. and Mrs. Enos and Lisa Inniss
 Darlene Johnson
 Charles and Tammy Jones
 Owen and JoAnn Koeppel
 Linda K. Lyle



Kevin Spencer works with patients at University Hospital as part of his Healing Magic performance.

PHOTO CREDIT: STEPHEN BYBEE,
 UNIVERSITY OF MISSOURI HEALTH CARE

Donors and corporate sponsors make community outreach possible.



The Formosa Quartet presents a mini performance at Cedar Ridge Elementary School.



The Artistic Director of the NY Gilbert and Sullivan touring company leads a voice master-class with students from the MU School of Music.

Producer's Circle (\$500+) cont.

Dr. and Mrs. Kevin and Erin Marberry
 Edwin and Judith Kaiser
 David and Lura McAllister
 Kate McDonald
 Advanced Radiology
 Mark and Holly Monroe
 Ronald Morley
 Mary Myers
 Alan and Sandra Norton
 William and Sheila Parks
 Jeff and Cindy Parshall
 Susan Phillips
 Jim and Joan Pinkstaff
 Andrew Popplewell
 Bill and Jolene Schulz

Richard and Anne Schutt
 M. B. Scofield
 Jay and Lisa Scribner
 Wendy L. Sims
 Gary and Carol Smith
 Jack and Donna Smith
 Gary and Elizabeth Stangler
 Paul Stuve
 Gerald and Jan Summers
 Charles and Rebecca Swaney
 Janet Thompson
 James G. and Mary Jane Thorne
 Fred and Kathleen Tonnies
 Dick and Shannon Walls
 Drs. Stephen and Mary Weinstein
 Dr. and Mrs. Earl and Florence Wilson
 Edith D. Wright

THE LEGACY SOCIETY

We are grateful to those who have indicated they will be including the University Concert Series in their estate plans.

Including the University Concert Series as part of your planned giving ensures the future of the performing arts in mid-Missouri. Charitable gift annuities are a great way to start. Other options include wills and bequests, gifts of retirement assets, charitable lead trusts, gifts of life insurance, and gifts of appreciated stock.

We wish to issue a special thank you to Robert Almony, our founding member of the Legacy Society.

FUTURE INITIATIVES



Chloe Hanslip performing for students at West Boulevard Elementary.



Borromeo String Quartet performing for students at Grant Elementary School.

Securing the Future of Classical Music

Classical performances are an integral part of the University Concert Series. As such, it is our goal to continue to expand our offerings to both entice new audiences and appeal to our existing patrons. As the Mid-Missouri population continues to grow in size, the Concert Series is committed to remaining an active and vital member of the artistic community. Therefore it is of the highest importance that we continue to provide the public with the very best in classical performances today; from the timeless classics to new and innovative works.

Along with enhancing the frequency, quality, and attendance of classical music performances in Jesse Auditorium, the Concert Series will also work to make classical music available through alternative mediums. According to the 2008 Arts Participation Survey from the National Endowment for the Arts, only 9.3% of adults had attended a live classical music performance within the survey year. The Survey also found that of Internet-using adults, 30.1% viewed, listened to, or downloaded music or performances online at least once a week. In addition, 17.8% of adults viewed or listened to art broadcasts or recordings during the survey year. Through enhancements of our website, along with collaborations with local schools, KBIA radio, and the public library, the University Concert Series will work to expand the availability of classical music both in Jesse Auditorium as well as through other outlets.



*MU student Andrew Ellis works the box office at *The Wedding Singer*.*

The Concert Series Internship Program

This internship will offer an intensive study in non-profit arts management to a student interested in pursuing a career in arts administration. This program will cover all aspects of the day-to-day business of running a successful arts program; from ticket sales to donor relations, box office management and volunteer training to reception coordination and event booking. This provides a valuable educational experience for a highly-motivated student, while furthering the Concert Series' mission of outreach and enrichment within the University. This ensures future arts administrators will have the practical experience necessary to maintain dynamic and diverse programs, as well as foster strong ties to the Columbia community as a whole.

Outreach and Community Engagement

The mission and values of the Concert Series are heavily focused on providing accessibility to live performance and life long learning opportunities through educational outreach. The Concert Series Educational Outreach and Community Engagement program strives to provide all community learners with the opportunity to engage in arts experiences that are directly relevant, actively engaging, and exciting to make a positive impact in our communities and on our campus. For younger audiences who are still on the cusp of discovering how much the world has to offer, exposure to live performance can be a life shaping and enormously positive experience, not to mention, a tremendous educational advantage.



Missoula Children's Theatre actor working with students from Lee Elementary School.

With these ideals in mind we look toward the future of this program with the hope of seeing extensive growth in the number of people the program serves and a broadening in the types of experiences we can provide. In the next few years we hope to double the number of school shows each season, as well as increase the number of students attending these events. Since the expense of busing children to and from the auditorium is a major hurdle for many schools, we would like to have a hand in establishing busing opportunities to help meet this challenge. Success with these projects would result in the number of students attending a live performance at Jesse jumping from 1400 to over 5,000 each year.

Another important aspect of the Outreach Program is the off-site events and workshops where performers go out into the community and directly engage their audience through masterclasses, mini-performances, and other small events. Currently, about 20% of our artists participate in this type of outreach; increasing that number to 50% could result in the Concert Series being able to offer nearly 50 off-site events each year. This would take the number of students and community members affected by these more intimate events from around 840 to nearly 2,000.

Visibility and Accessibility for All

The University Concert Series is a place to educate, engage and entertain the communities they serve. Part of our commitment to the mid-Missouri community is to ensure that every person knows about the University Concert Series and has access to our performances.

Through further collaborations with schools and community organizations, the Concert Series will be able to provide discounts to upcoming events for families and increase their outreach activities to this population. The Concert Series will use various media outlets and press as well as the utilization of new media to reach and grow new audiences. The Concert Series will also increase our philanthropy efforts by increasing the number of tickets provided at a free or reduced price to schools and charitable organizations.



Ridgeway Elementary Students enjoy a theater workshop by Missoula Children's Theatre.



96 volunteer ushers and ticket takers gave more than 2500 hours of service at Concert Series events in 2008-09.

